

26 May 1977

NOTE FOR: DDCI *AM*

SUBJECT: Presentational Means Workshop

1. As you will note, this is one of the papers which you did not have a chance to look at before your departure. It is a formal proposal from DDI and DDS&T to fund an Agency-wide presentational means workshop over a period of three years at a cost of slightly more than

The brief summary attached to their memo describes plans for video research, paper media research and advanced briefing aids research. In each case the idea is to come up with new methodologies and techniques to communicate the intelligence product.

2. Jim Taylor has a brief note on top recommending you disapprove on the grounds of its low priority and high expense. You will see that I suggested that we at least give it a hearing in the EAG before you took action but Jim advises me today that it will come up when you consider the FY 79 program and this, of course, involves the same group of people.

3. At this point I think you need only familiarize yourself with their proposal so that you will be prepared to deal with it during the 79 program planning sessions.

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Attachment:
ER 77-7370/2